[](http://www.freewebs.com/dmbtattoo/Designs/firedancer-03small.JPG)AP HUMAN GEOGRAPHY

Staker

UNIT 1 and UNIT 2

PROJECT

**Your Favorite Band**

**2015 Spring Tour Proposal**

ASSIGNMENT: AS THE AGENT FOR YOUR FAVORITE BAND/ARTIST,

YOUR JOB IS TO DESIGN A 12-CITY 2015 SUMMER TOUR FOR YOUR BAND/ARTIST

(4 CITIES IN THE U.S. AND 4 CITIES IN EUROPE).

You must find out which cities will provide them with the best

access to their fans while bringing in the most revenue. You must select a

venue for your concert in each of your chosen cities.

YOUR COMPLETED TOUR PROPOSAL SHOULD INCLUDE **6-9 PAGES**:

1. COVER SHEET WITH BAND LOGO
2. TOUR MAP OF UNITED STATES
3. ABSOLUTE LOCATION OF U.S. TOUR

STOPS (YOU MAY COMBINE PGS 2 & 3)-INCLUDE VENUES

1. TOUR MAP OF EUROPE
2. ABSOLUTE LOCATION OF EUROPEAN TOUR

STOPS (YOU MAY COMBINE PGS 4 & 5)-INCLUDE VENUES

6-9) ANSWERS TO THE ACCOMPANYING

QUESTIONS IN BULLETT FORM OR CHART

* YOU ARE COMPARING EUROPEAN TOUR (PICK ONE COUNTRY IN EUROPE TO ANALYZE) TO THE UNITED STATES TOUR.

10) WORKS CITED PAGE-PROVIDE A LIST OF ALL WEBSITES/

RESOURCES USED TO ASSIST YOU

**DUE DATE**: Tuesday, February 24, 2015

USE THE FOLLOWING WEBSITES TO ASSIST YOU

<http://www.embassyworld.com/maps/maps.html>

[www.nationalgeographic.com](http://www.nationalgeographic.com)

[www.cia.gov/cia/ publications/factbook/index.html](http://www.cia.gov/cia/publications/factbook/index.html)

[www.nationmaster.com](http://www.nationmaster.com)

[www.cities.com](http://www.cities.com)

<http://www.who.int/en/>

**PAGES 2-5**

* USING AN OUTLINE MAP OF BOTH THE UNITED STATES AND EUROPE, DESIGN A TOUR FOR BOTH, DETERMINING TRAVEL METHODS AND VENUES (STADIUMS, ARENAS)
  1. USE POPULATION DENSITY MAPS TO ASSIST YOU IN DETERMINING THE BEST LOCATIONS-THIS IS ANSWERED ON PAGES 2-5 OF YOUR PROJECT. NO NEED TO REPEAT.

**PAGES 6-9**

* BASED ON THE FOLLOWING INDICATORS, WHICH OF THE TWO TOURS WILL PROVIDE YOUR BAND THE MOST REVENUE?
  1. GDP (PER CAPITA)-INDIVIDUAL INCOME-how much money on average does a person earn in your country?
* BASED ON THE FOLLOWING INDICATORS, IN WHICH OF THE TWO, U.S. OR EUROPE, IS YOUR BAND MORE POPULAR?
  1. BROADBAND INTERNET ACCESS (% OF POP’L)
  2. MEDIA (CINEMA ATTENDANCE, RADIOS/CAPITA, RADIO STATIONS)
  3. RECORD SALES
* USING A CURRENCY CONVERTER, DETERMINE HOW MUCH YOU WILL CHARGE FOR TICKETS IN BOTH THE UNITED STATES AND YOUR EUROPE.
* WHICH OF THE TWO, U.S. OR EUROPE, POSES THE GREATEST RISK FOR CRIME TO OCCUR? (PROVIDE PROOF)
* WHAT AIRLINE DID YOU CHOOSE FOR YOUR BAND TO USE TRAVELING FROM TOUR STOP TO TOUR STOP AND FROM THE UNITED STATES TO EUROPE AND BACK? WHY?
* WHICH OF THE TWO, U.S. OR EUROPE, HAS THE GREATEST RISK OF ILLNESS FOR ITS CONCERT ATTENDEES AND FOR THE BAND MEMBERS? (PROVIDE PROOF)
* ARE THERE ANY OTHER CONSIDERATIONS THAT NEED TO BE MADE WHEN DESIGNING THIS TOUR? IF SO, EXPLAIN.
* WHAT ARTIST/BAND WOULD YOU CHOOSE TO OPEN UP FOR YOUR BAND?
* WHAT HIT WILL YOUR BAND OPEN WITH EVERY NIGHT OF THE TOUR? WHY?

**Last Page:**

You must [cite the sources](http://www.ftl.pinecrest.edu/us/library/bibpage.html) used to find all of the information contained in your tour proposal

SUGGESTION: YOU MIGHT WANT TO WIKIPEDIA YOUR CHOSEN BAND

[](http://www.bing.com/images/search?q=Jack+Johnson+images&qpvt=Jack+Johnson+images&FORM=IGRE#view=detail&id=F3451AD77F597A8F2C4AE7404EE6A88E438247DB&selectedIndex=48)

Of primary importance is to explain the criteria you used for your choices and support your findings with sufficient detail (population, relative location, place, region, movement of news by means of a modern infrastructure, demographics, religious concerns, cultural aspects, etc...)